

## EAST Search History

| Ref # | Hits   | Search Query  | DBs   | Default Operator | Plurals | Time Stamp       |
|-------|--|---|-------|------------------|---------|------------------|
| S25   | 13<br><i>read all of</i><br><i>CMT</i><br><i>1/20/07</i> | ((consumer\$1 or customer\$1 or purchaser\$1 or buyer\$1 or (focus near3 group\$1)) near6 motivation\$1) and ((consumer\$1 or customer\$1 or purchaser\$1 or buyer\$1 or (focus near3 group\$1)) near6 (survey\$3 or question\$6 or ask\$3 or poll\$3)) and (metaphor\$1 or analog\$3 or semiotic\$1 or picture\$1 or (role near3 playing)) | USPAT | OR               | ON      | 2007/01/20 12:09 |